Brief information about the project

Title	AP23489355 – Modernization of popular narratives in the history of Kazakhstan by way of public history
Relevance	The relevance of the study is due to one of the most important strategic objectives of state policy aimed at strengthening ethnic and national identity for the consolidation of the people of Kazakhstan. Popularization of the authentic history of the state and the traditional culture of the people should play an important role in this process. The concept of "New Kazakhstan", put forward by President K. Tokayev, involves political and economic reforms with a serious reliance on historical experience, which should be actively introduced into the public consciousness of the citizens of Kazakhstan. Public history has these methods, which will not only fill the existing gaps in historical education and ideas of Kazakhstanis but also become a powerful foundation for cleansing historical memory of the mythologies of past years and the successful implementation of a national strategy for the formation of a modern healthy society.
Goal	The goal of the project is to explain and popularize a reliable, scientifically based academic historical narrative in a scientific-public format, accessible to a wide audience, in order to satisfy the growing interest of the people of Kazakhstan and the world community in national history and traditional culture.
Tasks	The project aims to interpret and popularize credible science-based academic historical narratives in a format that would be accessible to a wider audience (popular science), in order to satisfy the increase in interest of Kazakhstan's people and the global community to Kazakhstani national history and traditional culture.
Expected and Achieved Results	As part of the project, there are plans to publish two articles or reviews in a peer-reviewed scientific publication that is indexed in the Social Science Citation Index, Arts and Humanities Citation Index, and/or the Web of Science database. In addition, the chosen publications must have a CiteScore percentile of at least 35 in the Scopus database. Moreover, four articles or reviews are intended to be published in peer-reviewed foreign and/or domestic publications recommended by the CQAFSHE. The program's results will be published in a textbook on the history and traditional culture of the Kazakhs. The book is based on excerpts from ancient texts, literary works, and oral folk art, as well as works by foreign and Kazakh authors. Additionally, the findings will be included in volume 10, page 1 of the handbook of Kazakh etiquette, as well as in 12 popular scientific brochures covering key periods of Kazakhstan's history, outstanding historical figures, and traditional culture. 3) not planned 4) not planned 5. The research results will be disseminated through various information channels, including social networks, TV broadcasts, YouTube channels, and others. 6) Other measurable outcomes will be determined based on the requirements of the tender documentation and the specifics of the project. Additionally, the section specifies: 1) the scope and target consumers of each of the expected results; The areas of application of the results of the program are state and municipal bodies of culture and education, the film and

	television industry, the tourism sector of the economy, the educational sector. The target consumers of the results are the population of the Republic of Kazakhstan and the global global community.
	2) The expected result of the implementation of this project is the development of a new direction in historical science — public history, which can have a significant impact on the popularization of a reliable version of national history.
	3) It is possible to use the results of the program when creating plots for movies and TV series, TV shows, YouTube channels for children and adults, scripts for holding commemorative events, etc.
	4) The main social effect of the implementation of the program is to satisfy the growing interest of the population of the country and the world community in the real and authentic history of Kazakhstan, based on scientific works and literary monuments, in a popular scientific interpretation. In addition, graduates of the Faculty of History who have attended the course of public history will be able to work on popularization of historical knowledge on TV, through publications in the media, in the YouTube channel, etc.
	5) other direct and indirect results of the project, indicating their qualitative and quantitative characteristics:
	1. Analytical review of the works of foreign and Kazakh historians on different periods of Kazakh history and culture will be carried out in order to incorporate this data into the popular history, as well as the analysis of the publications of the pre-Soviet period in the field of ethnography and folklore, the creation of a database of scientific works and the dissemination of the results to the public. An analytical note on the main concepts of the historical past of the Kazakh people in Soviet historiography will be provided;
	2. The analysis of the world experience of writing and popularization of public history in major research centers and the world will be carried out for further application in the implementation of the project tasks, on the basis of which mechanisms for more successful popularization of national history and traditional culture will be developed;
	3. A web page will be created on the website of the Faculty of History of Al-Farabi Kazakh National University in order to disseminate information about the purpose, relevance and achieved results of the study;
	4. A series of 5 interactive maps will be developed on important periods of the history of Kazakhstan, starting from Paleolithic sites to the medieval period with the application of information texts reflecting the chronology of various stages of history, which will make it possible to see and comprehend the historical depth, significance and value of the population of the territory of Kazakhstan in the historical context;
	5. A series of 12 popular science brochures on key periods of Kazakhstan's history, outstanding historical figures and Kazakh traditional culture will be published in Kazakh, English and Russian, which will expand the

| | knowledge of both the population of the Republic of Kazakhstan and the global world community and will contribute to strengthening both their own national identity and the image of the Republic of Kazakhstan as a whole;
6. 10-15 minute videos features interviews with renowned scientists discussing essential subjects in the popular history of Kazakhstan will be produced and uploaded to the YouTube channel.
7. A textbook on the history and traditional culture of the Kazakhs will be published. It will include excerpts from ancient texts, literary works, and oral folk art, as well as works of foreign and Kazakh authors. Readers will gain insight into Kazakh society's life during diverse periods of history, the state structure, interactions with other countries, and everyday practices.
8. The published handbook of Kazakh etiquette for the population will serve as a basis for the return of behavioral and verbal norms to the Kazakh people both in everyday life and during the performance of rituals, rituals and other situations;
9. All collected materials during the project implementation will be used to write scientific articles on the project topic. In accordance with the requirements of grant funding, 2 articles or reviews will be prepared and published in a peer-reviewed scientific publication indexed in the Social Science Citation Index, Arts and Humanities Citation Index and (or) the Web of Science database and (or) having a CiteScore percentile in the Scopus database of at least 35 on the topic of the claimed project; 4 articles or reviews on the topic of the project will also be prepared and published in peer-reviewed foreign and (or) domestic publications recommended by the CQAFSHE.
10. A methodological guide will be developed and published on the preparation of scenarios for holding commemorative events dedicated to important historical events in Kazakhstan, addressed to state and municipal bodies of culture and education;
11. An educational program in public history is set to be introduced at one of the top universities in the Republic of Kazakhstan. The program will offer comprehensive training for specialists in this field.
Achieved Results
1. In accordance with the project's 2026 calendar plan, the publication of a historical reader is scheduled. A database of scholarly works has been compiled for inclusion in this reader. An analytical report on the main concepts of the historical past of the Kazakh people in Soviet historiography was prepared by Associate Professor N. Tasilova.
2. The global experience of promoting academic interpretations of the past in leading centers around the world was studied by Professor Zh. Kundakbayeva. See Appendix 3: Analytical Report.
3. One article has been published in a peer-reviewed academic journal recommended by the Committee for Quality Assurance in the Sphere of Science and Higher Education (KOKNVO): Tasilova, N., & Ibragimova, M. (2025). Features and scientidifc significance of sources on the Timurid dynasty in the history of |

	Kazakhstan *Journal of History*, 116(1). https://bulletin-history.kaznu.kz/index.php/1-history/article/view/1971 4. A project website has been launched, presenting information about the project's objectives, relevance, and achieved results: https://tilda.kz/page/?pageid=57959729 5. **Research visit to the European University Institute (EUI), Florence, Italy:** The visit enabled the study of international experience in the field of public history, establishment of academic contacts, and collection of materials for future publications and educational outreach initiatives. 6. Interactive maps on the pre-literate history of Kazakhstan have been developed and published, accompanied by explanatory texts. These maps cover the period from the Paleolithic to the Medieval era. Links to maps: – Stone Age*:* https://arcg.is/0K1i5r – Bronze Age*:* https://arcg.is/0GO1qe – Early Iron Age*:* https://arcg.is/1y8bru – Early Medieval Period*:* https://arcg.is/ryuTD – Developed Medieval Period*:* https://arcg.is/081D8z – Petroglyphs of Kazakhstan: A Glimpse Through the Ages*:* https://arcg.is/1u9D8T 7. Participation in the international ESCAS conference (Lisbon, Portugal): Project findings were presented; academic contacts were established with international scholars; and constructive feedback was received to guide future research. 8. Twelve informational brochures are currently being published.
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Publications list with links to them	Tasilova, N., & Ibragimova, M. (2025). Features and scientidifc significance of sources on the Timurid dynasty in the history of Kazakhstan *Journal of History*, 116(1). https://bulletin-history.kaznu.kz/index.php/1-history/article/view/1971/1068
Patent information	-